



Art Opportunity—Open Call: Barebrush Launches 6 New Art Calendar Contests

Deadline TBD, Free Renewals during Pre-Launch. Prizes

ART NEWS
May 24, 2010

Contact: Ilene Skeen

www.barebrush.com

*dedicated to the art of the n*de*

Faces-of-the-Month

Places-of-the-Month

Abstracts-of-the-Month

People-of-the-Month

Still Lifes-of-the-Month

Animals-of-the-Month

New York, NY -- All visual artists are invited by BAREBRUSH founder and CEO, Ilene Skeen to submit art of the following genres for the pre-launch of six (6) new monthly calendar competitions: portraits, landscapes, abstracts, people, still lifes, and animals.

About barebrush.com and the Art Calendar Competitions

Barebrush.com is an worldwide art exhibition, established online as a competition in 2006. The initial competition series, N*des-of-the-Month, is dedicated to the art of the nude and is ongoing. Membership is free. Artists upload art to barebrush for a nominal fee. Prior to public release, all art is "human reviewed" to eliminate duplicates, pornography and spam. Each artist gets a personal gallery to show their work. Accepted work is visible in the artist's barebrush gallery on the next business day.

About the Calendar Selection Procedures and Prizes

Guest curators select "the best of the best" for the monthly calendars. The number of images selected matches the number of days in the calendar for the month, so for each day in the month there is a winning image for that day. Artists win free listings for being selected into the calendars. Selected art wins complementary listing points, permanent display in the barebrush calendar archives, and may win other prizes.

The six new calendar competitions are organized by genre. Uploaded art is "human reviewed" and displayed by genre. Each artist's gallery will show all work entered in the competitions. For each calendar series, there will be an art image of the day for that series.

About Pre-Launch for the New Calendar Competitions

During pre-launch for each calendar, all artwork for that genre will **renew free in 60-day cycles**. All art on the barebrush website for the new genres will remain on the site until after the first curation for that genre—however long it takes. The curation of one particular new genre will NOT depend upon all the new genres to have enough art; a staggered, rather than a simultaneous calendar launch for the six new calendars is expected.

Each artwork will automatically recycle and renew every 60 days until it participates in at least 1 curation by a guest art professional acting as curator. This could take two months, four months or longer, depending on the interest and participation for that particular genre. All during that time, the work will be on public view in a neat, professional, personal gallery page. All active barebrush artists are listed in the Active Artists index on barebrush. Artists listing work in these new genres are guaranteed website presence of AT LEAST 60 days or a multiple of 60 days. Art chosen for a barebrush calendar becomes part of the history of barebrush and is permanently viewable online in the barebrush archives.

Barebrush has come up with this unusual approach to encourage all visual artists to submit a variety of their best work and let the popularity of each genre determine the launch schedule. The calendar for each genre will launch when there is enough work on barebrush to sustain a calendar series for that genre. At that time, barebrush will announce a firm deadline date and the first curator for the genre.

There is no guarantee that any particular piece will be chosen by the curator for any particular calendar. The Barebrush calendars are, as always, *a juried selection*.

About Acceptable Media and Classification of Subjects

Barebrush welcomes all visual media including painting, drawing, sculpture, photography, video stills and mixed media. Barebrush welcomes all styles including impressionist, realist, abstract. Art of genres with a specific subject content must contain recognizable imagery of that content. If not, the art may be reclassified as abstract.

Portraits are required to be portraits of people. Artists should classify portraits of animals or pets as animals. Images of objects with anthropomorphic features (like the face of a clock), should be classified as still life. Landscapes can be land, sea or outer space (as long as the image is identifiable as place). Portraits of people in the nude, or nude figures should be classified as nude if nudity is a significant feature of the portrait or figure. Where the image contains a nude, but the nude is minor part of

the image (not readily identifiable as a nude in the image thumbnail), the artwork should be classified consistent with the dominant imagery. Still lifes as a genre includes art focusing on objects and/or florals. Animals include all fauna, wildlife, pets. Extreme micro or macro images (cells and star clusters) should be classified as abstract since the pattern of the image is primary and not the subject. People include people at rest, in action, at work, play, sports, etc. Each artwork may be entered into only one (1) calendar competition. Duplicates will be removed. Artists may enter images as "details," as long as they are labeled as such. Image details may be entered in the same or different competitions from the full image: example, portrait or still life within a painting of people. Barebrush reserves the right to reclassify artworks to the proper genre during the human review process.

The Goals of Barebrush and the Expansion of the Calendar Competitions

The new calendar contests are in addition to the Barebrush **N*des-of-the-Month** calendar contest, launched in 2006 and currently completing its fourth year. At that time, Ms. Skeen, a New York artist, anthropologist and entrepreneur wrote:

I want to increase the acceptability and interest in the art of the nude. Unlike many other websites, barebrush.com recognizes the importance of the dealer in the art process. With barebrush.com, I am trying to widen public awareness of, access to and appreciation for the art of the nude. I want to help artists to find dealers, help dealers to find collectors, help collectors to find enjoyment and help us all find each other.

People have asked whether barebrush is in danger of losing its focus by adding more calendar competitions. To this Ms. Skeen answers that the nude is part of life and a big part of art, but not usually a big part of art commerce for contemporary artists. The goal of barebrush is still to bring artists, collectors and dealers to see the art of barebrush artists (of all genres) and to break the general American misconception that nude contemporary art is necessarily pornographic:

Barebrush is absolutely committed to the guest curator approach and to helping artists find collectors and make connections with galleries. Artists succeed by getting people excited about their work. This includes dealers, collectors, other artists, and art professionals. I believe that barebrush is supplying a unique service: validation of art by a wide-variety of well-respected art professionals. In addition, it is evident that the public especially enjoys the monthly calendars. By demonstrating success at barebrush, we move toward our goal of increasing the awareness, appreciation and acceptance of the art of the nude.

Deadline and Procedures

The deadline for contest entries in portraits, landscapes, abstracts, people, still lifes, and animals is *TBD (to be determined)*. All artists are encouraged submit their art DIRECTLY ON THE BAREBRUSH WEBSITE. DO NOT SUBMIT ART TO DIRECTLY TO THE MS. SKEEN, ONLY ART SUBMITTED ON BAREBRUSH.COM WILL BE ELIGIBLE FOR THE CALENDAR CONTESTS. ART POSTED ONLY TO A FACEBOOK PROFILE OR WALL IS NOT CONSIDERED AS ENTERED IN THE CALENDAR COMPETITIONS.

Here is the Procedure:

- Login
- Upload art
- Follow instructions at upload

Membership in barebrush.com is required to submit art. Membership is free. There is a nominal fee to upload art. Instructions at the web site. As part of the Barebrush submission process, art of the nude entered on or before June 21, 2010 and live in the artist's gallery page on June 22, 2010 will be automatically considered for both the July and August 2010 N*des-of-the-Month contests. Art of the nude entered after June 21, 2010, will be considered for the N*des-of-the-Month competition underway at the time of entry. Art of other genres will be in pre-launch (and will renew automatically for FREE) until the first curator for each genre is announced and the contest deadline for that genre is published.

Contact information:

Ilene Skeen
ILS Designs, LLC
372 Fifth Avenue, Suite 7D
New York, NY 10018
Phone: 917-806-7992
Email: iskeen@barebrush.com
Website: www.barebrush.com
dedicated to the art of the n*de

**Guest Curators for the Six New Calendars
To Be Announced**

barebrush.com

###